WHAT IS CLAIMED

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1. A method of controlling the communication of
television programming at a television transmission station,
said method comprising the steps of:
receiving television programming from a plurality of
television programming sources;
receiving programming communication instructions
designating for each unit of television programming at least
one from the group consisting of:
(a) an output channel to be used in communicating
said unit of television programming; and
(b) the time said unit of television programming is
to be communicated; \and
communicating each unit of television programming from
said transmission station to at least one subscriber according
to said programming communication instructions.
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